



Dear Friend,

March 1, 2013

Gilda's Club Greater Toronto is thrilled to announce that ***Reversed Polarity*** is making us their charity of choice for **2013**. The volunteers from *Reversed Polarity* will be working to collect unique items for their fundraising event at their annual convention, which will be held **November 1-3, 2013**. We hope you will support both Gilda's Club Greater Toronto and the *Reversed Polarity* volunteers when they contact you.

About Gilda's Club:

Gilda's Club Greater Toronto provides a meeting place where people with cancer – and their families and friends – can join with others to build social and emotional support as a supplement to one's treatment of choice. Free of charge, Gilda's Club offers support and networking groups, lectures, workshops and social activities in a nonresidential, homelike setting. The Gilda's Club philosophy is based on the belief that a diagnosis of cancer affects the whole family, as well as friends, and that no one should have to face cancer alone.

Gilda's Club is about learning to live with cancer, no matter the outcome. In Toronto, we have over 10,000 visits per year. We depend on the generosity of corporations, organizations, individuals and on special event fundraising.

Since our move to 24 Cecil Street in 2011, our membership intake per month has more than doubled and so have our program offerings.

Thank you in advance for any support you may offer the *Reversed Polarity*, as all proceeds from the charity auction portion of their event, go to Gilda's Club Greater Toronto and our cancer support program.

Sincerely,

Fran Walsh
Executive Director
Gilda's Club Greater Toronto

"Gilda's Club Greater Toronto is the missing link in the cancer care system."

Dr. Patrick J. Gullane – MB, FRCSC, FACS, FRACS (Hon), Otolaryngologist-In-Chief, University Health Network, Professor and Chair, Dept of Otolaryngology, Head & Neck Surgery, University of Toronto.